



BTEC Business (Level 2)

Exam Board:	Edexcel
Preferred Entry Requirements:	None required
Coursework in Year 12 and topics:	25% - Enterprise in the Business World: Looks at what is happening in the world and the impact on business; Students will plan an idea for a new business. 25% - Promoting a Brand: Analysis of the importance of branding in a business; looks at the importance of promotion to a business. 25% - Recruitment, Selection and Employment: Investigation of job roles in different businesses; creation of recruitment documents. Production of a CV and covering letter.
Examination:	25% - Finance for Business: Looks at the costs that businesses face and how they can make a profit.
Is this the right course for me?	Yes, if you want to learn about the world of business. The qualification gives a good introduction to business for post-16 education; a level of understanding and skill on which to build at a later date.

For further information please talk to **Mrs K Kinsella**

