

Levels	Business Activity	Influences on Business	Business Operations	Finance	Marketing	Human Resources
9	I can critically evaluate different types of Business ownership, factors affecting Businesses Entrepreneurship, stakeholder power, aims and objectives, organic and external growth and different interdependences of functional areas. I can draw sound and reasoned judgements.	I can critically evaluate external influences on business, including technology, the environment, ethical considerations, the economic climate, globalisation and legislation and how businesses change in response to these influences.	I can critically evaluate how business operations influence business activity through the use of different production processes, in deciding how procurement, logistics and supply decisions are made, in the importance of quality to a business and how a business engages in the sales process and ensures good customer service.	I can critically evaluate the purpose of the finance function, its role within business and how it influences business activity.	I can critically evaluate the purpose of marketing, its role within business and how it influences business activity; including identifying and understanding customers, market research and data, the marketing mix and how the elements work together and are used to implement business decisions.	I can critically evaluate the purpose of HR, its role within business and how it influences organisational structures. I am also able to critically evaluate the recruitment methods used to meet different business needs, the importance of retaining and motivating employees and how and why businesses train and develop employees.
8	I can thoroughly evaluate different types of business ownership, factors affecting businesses; entrepreneurship, stakeholder power, aims and objectives, organic and external growth and different interdependences of functional areas. I can draw sound judgements.	I can thoroughly evaluate external influences on business, including technology, the environment, ethical considerations, the economic climate, globalisation and legislation and how businesses change in response to these influences.	I can thoroughly evaluate how business operations influence business activity through the use of different production processes, in deciding how procurement, logistics and supply decisions are made, in the importance of quality to a business and how a business engages in the sales process and ensures good customer service.	I can thoroughly evaluate the purpose of the finance function, its role within business and how it influences business activity.	I can thoroughly evaluate the purpose of marketing, its role within business and how it influences business activity; including identifying and understanding customers, market research and data, the marketing mix and how the elements work together and are used to implement business decisions.	I can thoroughly evaluate the purpose of HR, its role within business and how it influences organisational structures. I am also able to thoroughly evaluate the recruitment methods used to meet different business needs, the importance of retaining and motivating employees and how and why businesses train and develop employees.
7	I can evaluate different types of business ownership, factors affecting businesses; entrepreneurship, stakeholder power, aims and objectives, organic and external growth and different interdependent of functional areas. I can draw rational judgements.	I can evaluate external influences on business, including technology, the environment, ethical considerations, the economic climate, globalisation and legislation and how businesses change in response to these influences.	I can evaluate how business operations influence business activity through the use of different production processes, in deciding how procurement, logistics and supply decisions are made, in the importance of quality to a business and how a business engages in the sales process and ensures good customer service.	I can evaluate the purpose of the finance function, its role within business and how it influences business activity; this includes sources of finance and their suitability, revenue, profit, loss, break even and ratios, cash flow and the difference between profit and cash. I can use financial information to understand business performance and make some business decisions.	I can evaluate the purpose of marketing, its role within business and how it influences business activity; including identifying and understanding customers, market research and data, the marketing mix and how the elements work together and are used to implement business decisions.	I can evaluate the purpose of HR, its role within business and how it influences organisational structures. I am also able to evaluate the recruitment methods used to meet business needs, the importance of retaining and motivating employees and how and why businesses train and develop employees.
6	I can thoroughly analyse different types of business ownership, factors affecting businesses; entrepreneurship, stakeholder power, aims and objectives and different interdependent of functional areas.	I can thoroughly analyse external influences on business, including technology, the environment, ethical considerations, the economic climate, globalisation and legislation and how businesses change in	I can thoroughly analyse how business operations influence business activity through the use of different production processes, in deciding how procurement, logistics and supply decisions are made, in the importance of quality to a business and how a	I can thoroughly analyse the purpose of the finance function, its role within business and how it influences business activity; this includes sources of finance and their suitability, revenue, profit, loss, break even	I can thoroughly analyse the purpose of marketing, its role within business and how it influences business activity; including identifying and understanding customers, market research and data, the	I can thoroughly analyse the purpose of HR, its role within business and how it influences organisational structures. I am also able to thoroughly analyse recruitment

	Drawing to a clear judgement.	response to these influences.	business engages in the sales process and ensures good customer service.	and ratios, cash flow and the difference between profit and cash. I can use financial information to understand business performance	marketing mix and how the elements work together.	methods, the importance of retaining and motivating employees and how and why businesses train and develop employees.
5	I can analyse different types of business ownership, factors affecting businesses, entrepreneurship, stakeholder power, aims and objectives and different interdependent of functional areas. I can make some reasoned judgements.	I can analyse external influences on business, including technology, the environment and legislation and how businesses change in response to these influences	I can analyse how business operations influence business activity through the use of different production processes, in the importance of quality to a business and how a business ensures good customer service.	I can analyse the purpose of the finance function, its role within business and how it influences business activity; this includes sources of finance and their suitability, revenue, profit, loss, break even and ratios, cash flow and the difference between profit and cash.	I can analyse the purpose of marketing, its role within business and how it influences business activity; including identifying and understanding customers, market research and the marketing mix.	I can analyse the different organisational structures, recruitment methods, the importance of retaining and motivating employees and how and why businesses train and develop employees.
4	I can explain different types of business ownership, factors affecting businesses, entrepreneurship, stakeholder power, aims and objectives and different interdependent of functional areas. I can make a judgement.	I can explain external influences on business, including technology, the environment and some legislation and how businesses change in response to these influences	I can explain the different production processes , the importance of quality to a business and how a business can provide good customer service.	I can explain sources of finance, revenue, profit, loss and cash flow.	I can explain the purpose of marketing, including identifying customers and aspects of market research and the marketing mix.	I can explain the different organisational structures used by a business, recruitment and retention methods, as well as methods of motivating and training employees.
3	I can describe different types of business ownership, entrepreneurship and business aims.	I can describe the impact of technology and the environment on businesses.	I can describe production processes, such as job, batch and flow.	I can describe sources of finance, revenue, profit and loss.	I can describe aspects of marketing, including target customers, market research and the marketing mix.	I can describe what an organisational structure is, how businesses recruit, retain and train staff a few methods of motivating staff.
2	I can describe some types of business ownership and stakeholders.	I can describe why technology has influenced business.	I can give a partial description of production processes, such as job, batch and flow.	I can give a partial description of sources of finance, revenue, profit and loss.	I can describe aspects of marketing, including market research and the marketing mix.	I can describe some organisational structures and how businesses recruit and train staff.
1	I can identify some types of business ownership and stakeholders.	I can identify some external influences on business.	I can identify some features of different production processes.	I can identify some sources of finance.	I can identify some parts of the marketing mix and types of market research.	I can identify some aspects of HR, including ways of recruiting and training staff.
E3	I can recognise that there are different types of business ownership.	I can recognise factors that affect a business.	I can explain why quality is important to a business.	I can recognise that if a business doesn't sell enough it won't survive.	I can recognise who adverts are aimed at.	I can describe a job that I would like to do.
E2	I can understand why a business might be set up.	I can remember a few factors that may affect a business.	I can give a reason why businesses should check quality	I can think of ways for a business to make money.	I can think of a reason why businesses use adverts.	I know why people need jobs.
E1	I understand that shops sell things and people buy from them.	I can think of an idea that might affect a business.	I can think of a time when I have had a poor quality product or service.	I understand that the aim of most businesses is to make money.	I can recognise an advert.	I know what a job is.