



ACADEMY
GREAT BARR

Curriculum Guide – Year 9

Business Studies

Curriculum Director: Mrs K. Kinsella

Members of Staff who teach Year 9:

- Mr McCormack (ACE Director)
- Mr Asiedu (Personalised Learning Champion – Arts)
- Mrs Warmington (Learning Consultant)

Exam Board and Specification:

AQA

How the course is assessed:

Paper 1 (1 hour 45 mins) 50%

Paper 2 (1 hour 45 mins) 50%

What we do in year 9:

Approximate Dates	Big Question/ Theme	Key Learning Outcomes
Autumn Term 1	Purpose and nature of business	Reasons for starting a business. Goods and services, Factors of production. Outline the characteristics of entrepreneurs. Explain market research and market segment .
Autumn Term 2	Why do different business set differing aims and objectives	Business ownership types to include sole traders, partnerships, ltd.s and Plc.s. Aims and objectives of business.
Spring Term 1	Expansion and importance external influences	Main stakeholders of businesses, factors affecting location and business plans.
Spring Term 2	Globalisation	Globalisation, legislation, competition.
Summer Term 1	Production	Job, batch, flow, procurement
Summer Term 2	Quality	How business ensure quality and customer service

For more information and guidance please visit...

BBC Bitesize, Tutor2u, AQA Exam Board



ACADEMY
GREAT BARR

Curriculum Guide – Year 10

Business Studies

Curriculum Director: Mrs K. Kinsella

Members of Staff who teach Year 10:

- Mr McCormack (ACE Director)

Exam Board and Specification:

WJEC Board

How the course is assessed:

Single 2 hour exam

What we do in year 10:

Approximate Dates	Big Question/ Theme	Key Learning Outcomes
Autumn Term 1	Production goods and services	Job, batch, flow, efficiency, goods and services
Autumn Term 2	Production goods and services	Break-even, economies of scale, location choices
Spring Term 1	Human resources	Recruitment, selection, motivation.
Spring Term 2	Human resources	Training, employment legislation, trade unions
Summer Term 1	The external environment	Competitors, ICT, unforeseen events
Summer Term 2	The external environment	Government policy and economic influences

For more information and guidance please visit...

BBC Bitesize, Tutor 2 u, WJEC Exam Board.



ACADEMY
GREAT BARR

Curriculum Guide – Year 11

Business Studies (GCSE)

Curriculum Director: Mrs K. Kinsella

Members of Staff who teach Year 11:

- Mrs K. Kinsella (Curriculum Director)

Exam Board and Specification:

WJEC

<http://www.wjec.co.uk/qualifications/business-studies/business-studies-gcse/>

How the course is assessed:

1 Examination (75%)

1 piece of Controlled Assessment (25%)

What we do in year 11:

Approximate Dates	Big Question/ Theme	Key Learning Outcomes
Autumn Term 1	Controlled Assessment	To investigate the possibility of starting a new business in your local area.
Autumn Term 2	Finance	<ul style="list-style-type: none"> • To distinguish between internal and external forms of finance. • To select and justify the types of finance which are appropriate. • To know how the business plan functions as a tool • To interpret cash flow forecasts. • To use profit and loss accounts and balance sheets.
Spring Term 1	Revision	All course content
Spring Term 2	Revision	All course content

For more information and guidance please visit...

BBC Bitesize, Tutor 2 u, WJEC Exam Board.