

# 1.4 Stakeholders

## AQA GCSE 9-1

The purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business.

Key Learning Question	Notes	Self-assessment	Revised
Describe the term ' <b>stakeholder</b> ' and give examples for a business			
Explain what the main <b>objectives</b> are for the different stakeholder groups			
Describe the impact that the different stakeholders have on <b>business activity</b> – positive and negative			
Analyse the <b>impact and influence</b> stakeholders have on businesses and their objectives and how businesses may face <b>conflict</b> between stakeholders			

### Key Skills

- Application of case studies
- Literacy: Extended writing and exam questions
- Analysis

Target grade: \_\_\_\_\_

Working at grade: \_\_\_\_\_

Targets to improve:

1)

2)

### Key words -

- **Stakeholder**
- **Objectives**
- **Business activity**
- **Influence**
- **Conflict**