Road Map: Business

Key Stage 4

ACADEMY GREAT BARR

AQA

Click the logo for a link to the Specification

Examination Preparation

Key Stage 5

Human Resources:
Organisational structures
Recruitment and selection of employees
Motivating employees
Training

Influences on Business:
Technology
Ethical and environmental considerations
The economic climate of business
Globalisation
Legislation
The competitive environment

Year 11

Finance:
Sources of finance
Cash-flow
Financial terms and calculations
Analysing the financial performance of a business

Business in the Real World:
The purpose and nature of business
Business ownership
Setting business aims and objectives
Stakeholders
Business location
Business planning
Expanding a business

Marketing:
Identifying and understanding customers
Segmentation
The purpose and methods of market research
Elements of the marketing mix
Using the marketing mix: product and pricing
Using the marketing mix: Promotion and distribution

Year 10

Business Operations:
Production processes
The role of procurement
The concept of quality
Good customer service

Key Stage 3

You will build on skills you developed in:
English and Mathematics

For additional help and support try visiting:
BBC Bitesize

Or speak to your Business teacher.

See your future in Business...

Students sit two examinations at the end of Year 11.

RSHE | Disciplinary Reading | Wider Curriculum | Careers | Assessment