



Curriculum Intent

Business and Economics
Mrs K. Kinsella

Curriculum Vision and Aims

The curriculum at Q3 Academy Great Barr is underpinned by the values that we hold as an institution. The curriculum will challenge, support and inspire all students in order to achieve appropriate and individualised progression beyond the Academy, preparing them for their future lives. We understand the importance of engaging parents/carers with their children's learning and therefore opportunities for home/Academy interaction will be integrated to build relationships, particularly at Key Stage 3.

The curriculum will be well-sequenced and challenging to ensure that all students, regardless of any previous or current disadvantage, are given every opportunity to be successful, following our Trust ethos: life to the full in pursuit of what is good, right, and true.

The curriculum should support students to:

- ✓ Achieve excellence, making excellent progress from their starting points
- ✓ Explore a range of subject areas and apply these in challenging situations
- ✓ Accept challenge and develop strategies to be successful in challenge
- ✓ Develop a life-long love of literacy and reading
- ✓ Use cross-curricular literacy, numeracy and computing skills fluently
- ✓ Understand their contribution to the wider World and how the World around them is changing
- ✓ Understand how to maintain their own, and others', physical and mental wellbeing
- ✓ Be creative and develop their own ideas and thinking
- ✓ Understand their responsibility within the Fundamental British Values and how to be good citizens, particularly demonstrating mutual respect and tolerance for others
- ✓ Understand and value history, heritage and traditions of communities
- ✓ Have access to appropriate careers and progression advice to ensure that they continue to be successful after they leave Q3 Academy Great Barr
- ✓ Be Ready, Respectful and Responsible for themselves and others around them.

Department Vision

Our vision is to teach dynamic lessons, in order to develop a love of business and an understanding and awareness of the impact both local and global business issues have on everyday life.

Subject Intent	
<p>Key Stage 4</p> <p>Develop an understanding of how business impacts us in almost everything that we do, through engaging lessons and use of relevant and up-to-date case studies and articles.</p> <p>Cultivate the ability to think commercially, through the analysis of relevant local, national and international business news stories, which will be linked to the theory around the key knowledge of how businesses operate, the functional areas and external influences.</p> <p>Deliver pertinent business lessons, which develop students into well rounded and knowledgeable young people who are prepared for the next stage of their education.</p>	<p>Key Stage 5</p> <p>Develop a deep understanding of how business and economics impacts us in almost everything that we do through engaging lessons and use of relevant and up-to-date case studies and articles.</p> <p>Cultivate the ability to think commercially, through the analysis of relevant local, national and international business news stories, which will be linked to the theory around the key knowledge of how businesses operate, the functional areas and external influences.</p> <p>Develop students into well rounded and knowledgeable adults, who are prepared for the next stage of their lives, whether that be Higher Education, Apprenticeships or employment. This will be achieved through engaging and relevant lessons, fuelled through debate.</p> <p>The business issues will be more complex and far reaching than at KS4.</p>
Curriculum Specification	
<p>Academic GSCE: AQA Business</p>	<p>Academic A Levels: AQA Business AQA Economics</p>

Wider Curriculum Contribution	
Our approach to supporting learning	Our approach and opportunities to stretch and challenge students
All lessons will be adapted appropriately to suit the individual learner's needs. LSA and LSPs will be directed appropriately by the members of staff. Students will be given scaffolding to support learning, which will be removed over time. Modelling is used to teach students how to complete tasks to a high standard.	Extra challenges and learning opportunities are available throughout each area of study. A range of stretch and challenge activities are provided for all topics together with a range of articles/further reading contained in the scheme for learning
Our contribution to Careers Education, Information and Guidance	Our contribution to Literacy and Reading Development
We consider possible career paths for students studying business and economics. We study functional areas throughout key stage 4 and 5; this	Students across both Key Stages 4 and 5 make use of disciplinary reading to enrich the curriculum via recommended text books, learners are encouraged to listen to the news or read newspapers/news feed on a regular basis
Our contribution to Environment and Sustainability	Our contribution to Safeguarding and Prevent
Environment, ethics and sustainability is taught as a discrete topic area and is also integrated into several other areas of the GCSE and A Level courses. Specific areas that are studied include, dealing with waste, benefits and drawbacks of acting responsibly for a business and the ethics of the banking system. Businesses that are excelling or are particularly poor in terms of their morality are specifically discussed.	Through use of articles and case studies, students will give their own responses and critical analysis of what they read.
Our contribution to Social, Moral, Spiritual and Cultural development	Our contribution to Character Education (Citizenship)
<ul style="list-style-type: none"> • Students develop their ability to reflect on theirs and others' needs as they consider customer wants/needs and business' response to them. • Group analysis activities enable students to develop social skills such as team work. • Students explore the impact of different cultures on the development of businesses and their products through changes in demographics. 	Students are always encouraged to 'have a go', with emphasis placed on learning through mistakes, which supports with developing resilience. Debates are encouraged to further develop interest in business, the economy and the world around us. Debates are conducted in a respectful way, with emphasis placed on listening to the ideas and opinions of others. Showcasing leadership and resilience from iconic leaders throughout the world is also covered.
Our Contribution to Digital Literacy Development	Our contribution to Numeracy Development
IT will be used where it adds value to a topic; areas such as social media in the context of business are explored. Students will be asked to conduct some research using IT and we will discuss the issues surrounding online market research.	There is a strong numeracy focus in business and economics; we look at various financial documents and the mathematical formulas needed to calculate them. We also cover elements of core numeracy, such as averages and % change calculations.